

I claim:

- Sub 13
1. A system for directing targeted third party data content to an end user's computer located within a network, comprising
    - a data collection module for gathering information about a person wherein said gathered information is maintained within a protective zone isolated from third parties and having an end user's computer and a network server,
    - a data content module for maintaining the identities of available third party data content wherein said identities contain parameters corresponding to said available third party data content,
    - a correlation module for correlating said gathered information to said available third party data content to produce a set of identified targeted data content corresponding to said gathered information, and
    - said network server for directing said identified targeted data content to said end user's computer.
  2. The system of claim 1 wherein said gathered information pertains to medical information.
  3. The system of claim 2 wherein said end user is a health care provider and said person is a patient.
  - Sub 14
  4. The system of claim 3 further comprising a patient diagnostic tool wherein said patient diagnostic tool interfaces with said data collection module to assist in gathering information about said person.
  5. The system of claim 1 wherein said gathered information pertains to financial information.

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6. The system of claim 1 wherein said data collection module, said data content module and said correlation module reside within said end user's computer.

7. The system of claim 6 wherein said end user's computer forwards a request for said identified targeted data content to said network server, and said network server delivers said requested identified targeted data content to said end user's computer in response to said request.

8. The system of claim 6 wherein said end user's computer forwards a request for said identified targeted data content to said network server, said network server delivers said request to the third party server which contains said identified targeted data content, and said third party server then delivers said requested identified targeted data content to said end user's computer in response to said request.

9. The system of claim 6 wherein said end user's computer forwards a request for said identified targeted data content to said network server, said network server delivers said request to the third party server which contains said identified targeted data content, said third party server delivers said requested identified targeted data content to said network server in response to said request, and then said network server forwards said delivered targeted data content to said end user's computer.

10. The system of claim 1 wherein said data collection module resides within said end user's computer and wherein said data content module and said correlation module reside within said network server.

11. The system of claim 10 wherein said end user's computer delivers said gathered information to said network server, said network server produces said set of identified targeted data content corresponding to said delivered gathered information by utilizing said data content module and said correlation module, and then said network server delivers said identified targeted data content to said end user's computer.

12. The system of claim 10 wherein said end user's computer delivers said gathered information to said network server, said network server produces said set of identified targeted data content corresponding to said delivered gathered information by utilizing said data content module and said correlation module, said network server forwards a request for said identified targeted data content to the third party server which contains said identified targeted data content, and said third party server then delivers said requested identified targeted data content to said end user's computer in response to said request.

13. The system of claim 10 wherein said end user's computer delivers said gathered information to said network server, said network server produces said set of identified targeted data content corresponding to said delivered gathered information by utilizing said data content module and said correlation module, said network server forwards a request for said identified targeted data content to the third party server which contains said identified targeted data content, said third party server delivers said requested identified targeted data content to said network server in response to said request, and then said network server forwards said delivered targeted data content to said end user's computer.

14. A method for directing targeted third party data content to an end user's computer located within a network, comprising

gathering information about a person wherein said gathered information is maintained within a protective zone isolated from third parties and having an end user's computer and a network server,

maintaining the identities of available third party data content wherein said identities contain parameters corresponding to said available third party data content,

correlating said gathered information to said available third party data content to produce a set of identified targeted data content corresponding to said gathered information, and

directing said identified targeted data content to said end user's computer.

15. The method of claim 14 wherein said gathered information pertains to medical information.

16. The method of claim 15 wherein said end user is a health care provider and said person is a patient.

17. The method of claim 16 further comprising utilizing a patient diagnostic tool to aid in the gathering of said medical information.

18. The method of claim 14 wherein said gathered information pertains to financial information.

19. The method of claim 14 wherein said gathering of information, said maintaining of the identities of available third party data content, and said correlating of said gathered information occur within said end user's computer.

20. The method of claim 19 wherein said end user's computer forwards a request for said identified targeted data content to a network server, and said network server delivers said requested identified targeted data content to said end user's computer in response to said request.

21. The method of claim 19 wherein said end user's computer forwards a request for said identified targeted data content to a network server, said network server delivers said request to the third party server which contains said identified targeted data content, and said third party server then delivers said requested identified targeted data content to said end user's computer in response to said request.

22. The method of claim 19 wherein said end user's computer forwards a request for said identified targeted data content to a network server, said network server delivers said request to the third party server which contains said identified targeted data content, said third party server delivers said requested identified targeted data content to said network

server in response to said request, and then said network server forwards said delivered targeted data content to said end user's computer.

23. The method of claim 14 wherein said gathering of information occurs within said end user's computer, and wherein said maintaining of the identities of available third party data content and said correlating of said gathered information occurs within a network server.

24. The method of claim 23 wherein said end user's computer delivers said gathered information to said network server, said network server produces said set of identified targeted data content corresponding to said delivered gathered information, and then said network server delivers said identified targeted data content to said end user's computer.

25. The method of claim 23 wherein said end user's computer delivers said gathered information to said network server, said network server produces said set of identified targeted data content corresponding to said delivered gathered information, said network server forwards a request for said identified targeted data content to the third party server which contains said identified targeted data content, and said third party server then delivers said requested identified targeted data content to said end user's computer in response to said request.

26. The method of claim 23 wherein said end user's computer delivers said gathered information to said network server, said network server produces said set of identified targeted data content corresponding to said delivered gathered information, said network server forwards a request for said identified targeted data content to the third party server which contains said identified targeted data content, said third party server delivers said requested identified targeted data content to said network server in response to said request, and then said network server forwards said delivered targeted data content to said end user's computer.